

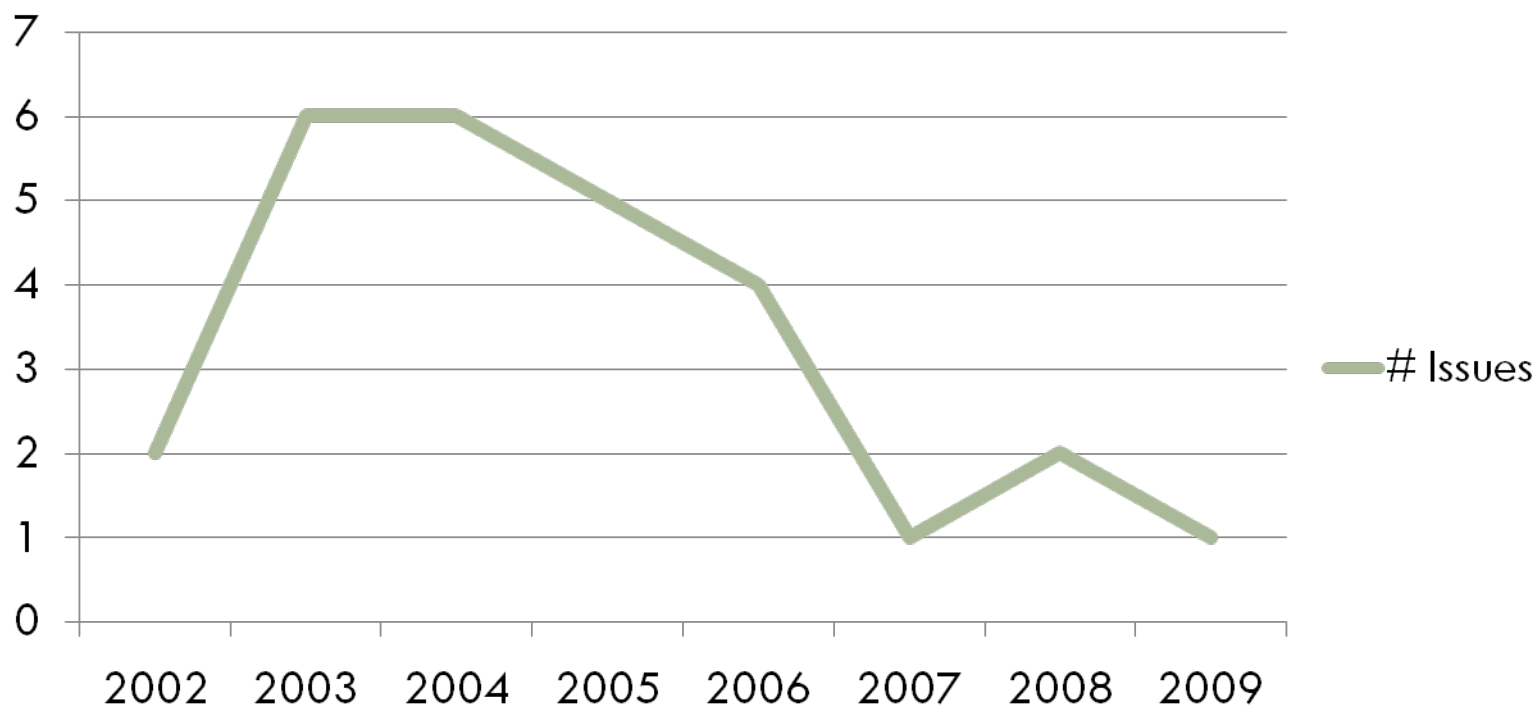


www.ecosprinter.eu

Editorial Board Report
FYEG GA – Bratislava 2010
Michel Mosser – Fabienne Pradella

The Ecosprinter 2003-2009

- 29 editions, 23 available



- A total of 390 pages

Limits of the paper-version

□ Distribution

Major goal : inform the individual members on the activities of the FYEG

- But how to ensure that those individual members get a paper-copy of the Ecosprinter in their hands ?

□ Rigidity of the paper-system

- More complicated to organize the writing of several articles at the same time

□ Cost

- More than 2.000 € per year to cover the printing costs

Editorial Board 2009-2010

- Designation :
 - By the GA
 - Election not organized by EC 2008-2009
 - Call for candidacies issued by EC in May 2009
- Editorial Board members :
 - Fabienne Pradella (GE-NL)
 - Michel Mosser (BE-FR)
- EC representative :
 - Eline van Nistelrooij (NL)

Goals of the online version -1

□ Attractivity for writers

value the writers' participation

- personal visibility of writers
- articles by green high profiles
- maximization of the visits on the web site
- team spirit, through specific meetings

Goals of the online version -2

- Attractivity for readers
 - Interactivity
 - good-looking web site
 - regular EcoSprinter content
 - non-regular content
 - added-value side-projects

Ecosprinter online : infrastucture - 1

- Address : www.ecosprinter.eu
- Independant web space (OVH, cooperative provider)
- 100% free softwares

Ecosprinter online : infrastructure - 2

- [WordPress](#) as Content Manager Software (CMS)
- [Vina](#) as theme basis
- [Askimet](#) by [Matt Mullenweg](#) as spam fighter utility
- [Global Translator](#) by [Davide Pozza](#) as translation software, connected to Google Translation Tools
- [MailPress](#) by [Andre Renaut](#) as newsletter manager
- [Profile Pic](#) by [Hannah Gray](#) as author profile manager
- [Sociable](#) by [Joost de Valk](#) as social network publisher tool
- [Tagaroo](#) by [Crowd Favorite](#) and [Reuters](#) to add tags and pictures to the articles
- [TweetMeme Button](#) as Twitter publisher tool
- [WorPress.com Stats](#) by [Andy Skelton](#) as statistic tool

Ecosprinter 2009-2010

At a Glance

- 338 posts
 - 323 archived
 - 15 new
- 152 authors
 - 137 archived
 - 15 new
- 330 tags
- 27 categories
- 43 comments
- 4 pages

Newsletter 2009-2010

Sent automatically every week or every month with the list of all new articles

- 23 weekly newsletters
- 742 mails sent
- 173 subscribers

What didn't work

- No support from the EC
 - No link from FYEG.org to ecosprinter.eu
 - COP15 content published on parrallel FYEG blog
 - FYEG budget cut off, “strongly advised” not to fundraise
- Lack of motivation
- Lack of authors

What worked

- Archives of paper versions
- Work done without ever meeting « IRL »
- Language issue :
 - 6 languages properly covered
 - 24 other somehow covered

What worked (too)

- Multilingual press release
(14 languages : English, German, French, Turkish, Italian, Castillian, Polish, Russian, Romanian, Dutch, Serbian, Bulgarian, Czeck, Catalan)
- First participation of non-FYEG writers
(MEPs, co-president of GEF, former EP vice-president...)

Future possibilities

- Ecosprinter Agora :
 - Ecosprinter Seminar of all authors
 - Trainings on what and how to write, what is « news »...
 - Network of Young Greens newspapers Editors
 - Meetings with European Press (Euronews, Euractiv, CaféBabel...) and broadcasting authorities

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